

49th Annual Mayfair-Holmesburg Thanksgiving Parade

Parade Application 2026 *(Subject to Approval)*

Sunday, November 22nd, 2026 – 12:00 (Noon)

1. APPLICANT INFORMATION

Name of Business / Organization / Person

Address

Contact Person

Contact Phone

Contact Email *(This will be our primary form of communication)*

Parade Entry – Number of Participants

2. PARADE ENTRY DETAILS

ENTRY TYPE	SELECT	DESCRIPTION
Vehicle(s)	☐ Yes ☐ No	Description...
Float(s)	☐ Yes ☐ No	Description...
<i>Need help obtaining a float? Contact the parade committee at info@ThanksgivingParade.org</i>		
Marchers (Military, Scouts, etc.)	☐ Yes ☐ No	Description...
Live Music / Sound	☐ Yes ☐ No	Description...
Band	☐ Yes ☐ No	Description...
Cheerleaders / Dancers	☐ Yes ☐ No	Description...
Color Guard / Flag Unit	☐ Yes ☐ No	Description...
Animals	☐ Yes ☐ No	Description...

3. ANNOUNCER INFO

Please provide something you would like mentioned about your organization as it passes our announcer (e.g., how long in existence, contests won, current specials, etc.). Leaving this blank indicates you would like to use the same wording as last year, or if a first-time participant, you don't want anything mentioned.

4. SPECIAL REQUESTS

Note: This will be your ONLY opportunity for any special requests. We will do our very best to accommodate. First come – first served!

5. BANNER INFORMATION & FEES

PREVIOUS Banner Fee

(Banners you own or we store for you)

- ☐ Half Banner (4.5ft x 3ft): \$175
- ☐ Full Banner (9ft x 3ft): \$250

NEW Banner

Committee arranges fabrication. Pricing covers banner + entry.

⚠ **STRICT DEADLINE: Friday, October 16, 2026**

Banner Text / Details:



Vehicle Entry Fee – In Lieu of Banner

- ☐ Vehicle Entry Fee: \$250



Dance Studio Fee

For pricing, contact Lisa: Info@thanksgivingparade.org



Schools & Nonprofit Organizations – Fee Exempt

Donations gratefully accepted.

Application Deadline: Friday, November 13, 2026

Mail completed application to: **MH PARADE, 3530 Cottman Ave, Philadelphia, PA 19149**

Or Email to: info@ThanksgivingParade.org

For questions, contact the Parade Committee at the email above.

The Mayfair Holmesburg Thanksgiving Parade is a family event and all parade entries should reflect a "family friendly" atmosphere. The Parade Committee reserves the right to refuse any entry. All community floats and participants are the sole responsibility of the towing vehicle owner. The towing vehicle must be fully insured and the driver/operator must be currently licensed. All floats must be family oriented, and due to the SEPTA trolley lines, no taller than 12 feet high. All floats must pass the Parade Committee inspection prior to running in the parade.